



NATIONAL
ASSOCIATION of
REALTORS®

*Young Professionals
Network*

Young Professionals Sponsorship Opportunities

Looking to position yourself in front of one of the hottest growing industry networks in the nation? YPN membership is approaching 10,000 with 191 networks (as of May 2011) in 47 states and continues to pick up momentum. Here is your opportunity to get in front of hundreds of the brightest, career-driven young real estate professionals. NAR's Midyear Legislative Meetings and Trade Expo features both members of the YPN Advisory Subcommittee and young professionals serving on the various NAR committees, making it a truly elite audience. The annual convention YPN Reception has consistently sold out with between 300-500 attendees and many of NAR's leadership stopping by. YPN offers the following sponsorship packages for your product/service:

Tier 1: One Year YPN Sponsorship Package (\$20,000)

- YPN Monthly Newsletter
 - First position rail ad
 - Text ad beneath Spotlight section
- YPN Homepage
 - First position leaderboard ad
 - First position slide (4th slide in)
 - Static home page ad
- YPN Lounge
 - Optional monthly guest blog in the YPN Lounge
- YPN Receptions
 - 5 tickets to NAR Midyear Meeting Reception
 - 5 tickets to NAR Annual Reception
 - Logo on the Step & Repeat at the Anaheim YPN Reception
 - Sponsorship of one of three Network of the Year Awards including recognition at the reception
- YPN Social Media
 - Monthly recognition on the YPN Facebook Profile & Twitter accounts

Tier 2: One Year YPN Sponsorship Package (\$17,500)

- YPN Monthly Newsletter
 - Second position rail ad
- YPN Homepage
 - Second position leaderboard ad (rotates)
 - Second position slide (5th slide in)

- Static home page ad
- YPN Lounge
 - Optional monthly guest blog in the YPN Lounge
- YPN Receptions
 - 5 tickets to NAR Midyear Meeting Reception
 - 5 tickets to NAR Annual Reception
 - Logo on the Step & Repeat at the Anaheim YPN Reception
 - Sponsorship of one of three Network of the Year Awards including recognition at the reception
- YPN Social Media
 - Monthly recognition on the YPN Facebook Profile & Twitter accounts

Tier 3: One Year YPN Sponsorship Package (\$15,000)

- YPN Monthly Newsletter
 - Third position rail ad
- YPN Homepage
 - Third position slide (6th slide in)
 - Static home page ad (rotates)
- YPN Lounge
 - Optional monthly guest blog in the YPN Lounge
- YPN Receptions
 - 5 tickets to NAR Midyear Meeting Reception
 - 5 tickets to NAR Annual Reception
 - Logo on the Step & Repeat at the Anaheim YPN Reception
 - Sponsorship of one of three Network of the Year Awards including recognition at the reception
- YPN Social Media
 - Monthly recognition on the YPN Facebook Profile & Twitter accounts

Tier 4: Six Month YPN Sponsorship Package (\$10,000)

- YPN Monthly Newsletter
 - Rail ad (Position contingent on availability of tiers 1-3)
- YPN Homepage
 - Slide (Position contingent on availability of tiers 1-3)
 - Static home page ad (Position contingent on availability of tiers 1-3)
- YPN Lounge
 - Optional monthly guest blog in the YPN Lounge, 6 blogs total
- YPN Receptions
 - 5 tickets to NAR Midyear Meeting or Annual Reception
 - Logo on the Step & Repeat at the Anaheim YPN Reception
 - Sponsorship of one of three Network of the Year Awards including recognition at the reception (contingent on the availability of tiers 1-3)
- YPN Social Media
 - Monthly recognition on the YPN Facebook Profile & Twitter accounts

Tier 5: Six Month YPN Sponsorship Package (\$7,500)

- YPN Monthly Newsletter
 - Rail ad (Position contingent on availability of tiers 1-4)
- YPN Homepage
 - Slide (Position contingent on availability of tiers 1-4)
 - Static home page ad (Position contingent on availability of tiers 1-4)
- YPN Lounge
 - Optional monthly guest blog in the YPN Lounge, 6 blogs total
- YPN Receptions
 - 5 tickets to NAR Midyear Meeting or Annual Reception
 - Logo on the Step & Repeat at the Anaheim YPN Reception
 - Sponsorship of one of three Network of the Year Awards including recognition at the reception (contingent on the availability of tiers 1-4)
- YPN Social Media
 - Monthly recognition on the YPN Facebook Profile & Twitter accounts

Tier 6: Six Month YPN Sponsorship Package (\$5,000)

- YPN Monthly Newsletter
 - Rail ad (Position contingent on availability of tiers 1-5)
- YPN Homepage
 - Slide (Position contingent on availability of tiers 1-5)
 - Static home page ad (Position contingent on availability of tiers 1-5)
- YPN Lounge
 - Optional monthly guest blog in the YPN Lounge, 6 blogs total
- YPN Receptions
 - 5 tickets to NAR Midyear Meeting or Annual Reception
 - Logo on the Step & Repeat at the Anaheim YPN Reception
 - Sponsorship of one of three Network of the Year Awards including recognition at the reception (contingent on the availability of tiers 1-5)
- YPN Social Media
 - Monthly recognition on the YPN Facebook Profile & Twitter accounts